



Garage Floor Coatings Contractor Checklist

Part 1: Your Initial Research

- ☐ Check the Online Presence:
 - Does the company have a professional, well-maintained website?
 - Do their social media accounts have recent activity?
- ☐ Review Their Reputation:
 - Read reviews on multiple platforms (Google, Yelp, Facebook).
 - Look for trends and specific comments about quality or professionalism.
 - Are the reviews authentic, or do they seem incentivized?

Part 2: The Key Questions to Ask

- ☐ Experience & Longevity:
 - How many years has the local company been in business?
 - Note: Beware of companies that combine their local experience with a national franchise network's total.
- ☐ Project Count:
 - How many garage floor projects has the local team completed?
- ☐ Pricing Transparency:
 - Can they provide a ballpark estimate over the phone?
 - Do they use a transparent, straightforward pricing model?
- ☐ Builder Partnerships:
 - Do they work with local or regional homebuilders?
- ☐ Referrals:
 - Can they provide references from customers whose floors have been installed for several years?

Part 3: The Final Gut Check

- ☐ Initial Communication: Did the person who answered the phone seem knowledgeable and helpful?
- ☐ Trust Your Instincts: Do you feel confident in this company's honesty and expertise?